



JEDCO Board of Commissioners
August 25, 2022 @ 8:30 A.M.
JEDCO Administration Building - Boardroom
700 Churchill Parkway, Avondale, LA 70094
MINUTES

Call to Order: 8:40 a.m.

Attendance: Vice Chairman Tom Gennaro, Jimmy Baum, Kenny Bertucci, Barry Breaux, Lloyd Clark, Anthony DiGerolamo, Michael Fahrenholt, Lesha Freeland, Brian Heiden, Larry Katz, Michael Kraft, Jim Martin, Stephen Robinson, Gene Sausse, Floyd Simeon

Staff: Jerry Bologna, Lacey Bordelon, Janet Galati, Cynthia Grows, Annalisa Kelly, Jennifer Lapeyrouse, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel

Absences: Mickal Adler, Joe Ewell, Josline Frank, Jim Hudson, Teresa Lawrence, Mayra Pineda,

Attorney: Reed Smith, Parish Attorney's Office

Guests: Dr. Stanton McNeely and Chris Rholden, University of Holy Cross
Kevin Willis, Taylor and Willis CPAs

I. Call to Order – Chairman Tom Gennaro

- **Approval of Board absences for July 28, 2022 and for today, August 25, 2022**
Jimmy Baum motioned, seconded by Lesha Freeland to excuse the absence of Teresa Lawrence for the July 28, 2022 meeting, and to excuse Mickal Adler, Joe Ewell, Josline Frank, Teresa Lawrence and Mayra Pineda from today's meeting. The motion passed unanimously.
- **Approval of minutes for July 28, 2022** – Floyd Simeon motioned, seconded by Lesha Freeland to approve the minutes. The motion passed unanimously.
- **Presentation by Dr. Stanton McNeely, President of University of Holy Cross**
Dr. McNeely gave quick facts about the campus, which was founded in 1916 by the Marianites of Holy Cross. In the fall of 2018 the Residence Hall opened and in the spring of 2020 the Health Sciences Center opened. In the Fall of 2021, there were 1,236 students with a 10:1 student-faculty ratio; 17% male, 83% female and 50% students of color. Mr. McNeely's presentation outlined the undergraduate programs, as well as graduate programs, doctoral programs, and online programs.

II. Public Comments on Agenda Items

There were no public comments.

III. Unfinished and New Business

- **A resolution approving the form of and authorizing the execution of a contract for professional services related to bidding and construction administration services for FP&C Project No. 36-P41-20-01 Avondale Marine Facility Improvements, Planning and Construction (the “Gate Complex Project”) with Meyer Engineers, Ltd. – Scott Rojas**

As JEDCO is the recipient of the state capital outlay funds for this project, JEDCO is the entity that is ultimately responsible for meeting all requirements imposed by the state for usage of the funds, including establishing a servitude on the property in favor of JEDCO for the construction and operation of the gate complex, issuing bid documents for construction of the gate complex, hiring contractors to construct the project, ownership of the gate complex, submitting contractor invoices to the state for draw-down on the capital outlay funds, ensuring the project meets all requirements of the state for non-state entities utilizing capital outlay dollars for projects. However, JEDCO has been advised by the state’s Facility Planning and Control (FPC) Project Manager to engage a private firm(s) having the expertise required to see the project through to completion. The cost of JEDCO’s contract with Meyer Engineers will be paid with state capital outlay dollars allocated for the Gate Complex Project. The cost of the contract is a fixed engineering fee of \$55,638, which covers Meyer Engineer’s services related to the bidding and contract phase (\$6,955), construction administration (\$41,728), and construction closeout (\$6,955).

Jim Martin motioned, seconded by Floyd Simeon to approve the resolution. The motion passed unanimously.

- **A resolution approving and authorizing execution of an amendment and no-cost extension to the existing CEA between JEDCO and Louisiana Economic Development (LED) to provide technical assistance to Jefferson Parish commercial fishermen and other businesses in the seafood industry impacted by the COVID-19 pandemic – Annalisa Kelly**

Ms. Kelly explained that one of the deliverables, under Program #4 Community/Business Outreach, is to attend the annual Louisiana Fisheries Summit to share resources for the seafood industry. Originally scheduled for March 2022, it was postponed to March 2023 due to impacts from Ida and COVID-19. JEDCO has therefore sought a no-cost extension to the term of the CEA to allow for JEDCO attendance at the annual Summit and to provide associated follow-up support following the Summit. LED has agreed to this extension and has provided an Amendment to the CEA extending the end date to June 30, 2023.

Lloyd Clark motioned, seconded by Gene Sausse to approve the resolution. The motion passed unanimously.

- **A resolution approving a Cooperative Endeavor Agreement with Coastal Communities Consulting to provide technical assistance to Seafood Enterprise Assistance (SEA) Fund Loan Program applicants – Jennifer Lapeyrouse**

In 2021, Jefferson Parish Department of Community Development awarded \$1MM to JEDCO as subrecipient of Department of Housing and Urban Development (HUD) Community Development Block Grant (CDBG) to fund the Seafood Enterprise Assistance (SEA) Fund Loan Program. To retain and assist local seafood enterprises, the SEA Fund was designed to offer credit to commercial fishermen for business expansion as commercial fishermen often lack access to traditional financing. In 2021 JEDCO received a \$100M grant from Louisiana Economic Development (LED) for the purpose of providing technical assistance to the seafood industry of Jefferson Parish. The LED grant budget included \$25M for third party technical assistance. JEDCO has chosen Coastal Communities Consulting (CCC) as the appropriate third party to offer technical assistance based on CCC's long-term relationship with the local commercial fishing community

Kenny Bertucci motioned, seconded by Stephen Robinson to approve the resolution. The motion passed unanimously.

IV. Monthly Financial Report

- **July 2022 – Cynthia Grows**

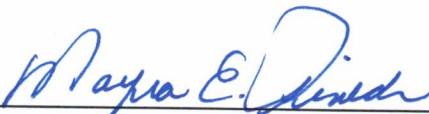
Jimmy Baum motioned, seconded by Brian Heiden to approve the report as presented.

V. President and CEO Report – Jerry Bologna

- Jerry introduced new members of the JEDCO staff: Peter Johnson will serve in the role of Economic Development Specialist, and Lynnette O’Baugh will serve as an Administrative Assistant to all JEDCO departments.
- JEDCO continues participating in meetings with United Soccer League and ASM Global to discuss incentive packages to attract the League to Jefferson Parish.
- The new Mayor of the City of Kenner indicated Kenner will partner with JEDCO through a CEA, which will include various projects in Laketown.
- Councilman Bonano approached JEDCO about the development of a comprehensive business attraction campaign that would span the entirety of the Parish. JEDCO developed a strategy and will be meeting with Parish Councilmembers to discuss the plan and determine best steps to move forward.
- As part of the Ready & Resilient webinar series, on August 30, 2022 at 2:00 pm JEDCO will host webinar on FEMA’s Risk Rating 2.0 Flood Insurance. Mr. Gilbert Giron from FEMA will be presenting.
- At the August 23, 2022 Jefferson EDGE Investor luncheon, Jerry presented the new EDGE Investor Levels: Visionary - \$35,000+, Innovator - \$25,000+, Groundbreaker - \$15,000+, Influencer - \$5,000+, and Collaborator - \$2,500+. Each level has deliverables to be carried out by JEDCO staff.

VI. **Other Updates or Comments from the JEDCO Board of Commissioners**
There were no updates or comments.

VII. **Adjournment** – Floyd Simeon motioned, seconded by Barry Breaux to adjourn.


~~Josline Gosserand Frank~~ *Mayra E. Pineda*
JEDCO Secretary *Treasurer*
Minutes for August 25, 2022